JULIA MARINELLI

illustration and photography

CONTACT

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EDUCATION

Savannah College of Art and Design (SCAD) Hong Kong
B.F.A. Illustration
Minor in Photography
Anticipated graduation: May 2020

AWARDS

2º PLACE ON PFIZER DESIGN CHALLENGE: 2019
- Creation of a tie and a twilly for the 168º anniverssary of Pfizer.

SCAD SCHOLARSHIP
- Academic scholarship: 2016-current
- Self-financing post-secondary scholarship scheme: 2016-2017

DEAN'S LIST: 2016- current

LASER LEARNING AWARD: 2015
- Award for special needs care-taking from The Mount Camphill Community

SKILLS

SOFTWARE
-Proficient
Adobe Illustrator, Adobe Photoshop, Adobe Lightroom
-Intermediate
Adobe After Effects, Adobe InDesign

TRADITIONAL MEDIA
-Proficient
Watercolour, charcoal, acrylic paint, pen, pencil

LANGUAGES

Fluent in Portuguese and English

WORK EXPERIENCE

VIPOP- Hong Kong. Sep 2019 - Current
Create content, illustrations and animations for the website and and instagram.
Do photoshoots for specific brands.

Sassy Media Group- Art Director Intern
Hong Kong. Jun 2019- Sep 2019
Worked with the art director creating content (Illustrations, graphics and photography) for the online platform.

Art Basel- Colour My world
Hong Kong. Mar 2017, 2018 and 2019
Coordinated and helped with the Junior Art Hub.

Grão- Lisbon, Portugal. Jun 2018-Aug 2018
Designed Illustrations, logo and visual identity.

AP Cult- Hong Kong. Aug 2017-Current
Designed website using the host Wix, logo, illustrations and visual identity.
Helped in the direction and styling of photoshoots.

Barcaxeira Restaurant- Recife, Brazil. Jun 2016- 2017
Created hand made murals and designed menus.

COLLABORATIONS

HasbroX SCADpro- Sponsored Course,
Hong Kong. Sep- Nov 2019
Collaborating with Hasbro to assist in development of concepts to celebrate Monopoly leveraging the 85th Anniversary in the form of marketing campaign (focus on digital and social) with an objective to drive additional revenue across the consumer.

Cathay Pacific in flight magazine (web and print)
Illustration for DISCOVERY, April 2019
Article: The Spices Islands: A Tale of Empires

Pfizer- Hong Kong. Feb 2019
2º Place award for the creation of a tie and a twilly for the 168º anniverssary of Pfizer.

Ritz Carlton- Hong Kong. Jan 2019
2º Place awar
d for the creation of a tie and a twilly for the 168º anniverssary of Pfizer.

Vans of the Wall - Hong Kong. Mar 2019
Custom Off-White Shoes. Sponsored by Vans HK